



EDITORIAL CALENDAR

2026

ISSUE	EDITORIAL THEMES	BONUS DISTRIBUTION	AD CLOSE
VOLUME 01	NEW YEAR FOCUS ISSUE 2026 Goal Setting • Fundraising 101 • NCAA Preview	+ INVITATIONALS	12/15/25
VOLUME 02	ROAD TO LA 2028 OLYMPICS ISSUE Artistic Evolution • Mental Resilience • Summer Camp	+ INVITATIONALS	2/9/26
VOLUME 03	NCAA COMMEMORATIVE ISSUE Celebrating Champions • Styles of Summer • Summer Training	+ CONGRESS AND NATIONALS	4/13/26
VOLUME 04	CONGRESS ISSUE 2026 Lovely Leo & Apparel Challenge • Sizzling Summer Products • U.S. Champs Preview	+ CONGRESS AND NATIONALS	6/8/26
VOLUME 05	50 MOST ARTISTIC ISSUE Looking Ahead to 2027 • Great Looks On & Off the Competition Floor • Tech Prep for the New Season		8/31/26
VOLUME 06	HOLIDAY ISSUE WITH GIFT GUIDE 2026 Worlds Recap • Holiday Gift Guide • Readers Choice Awards	+ INVITATIONALS	10/19/26

THE COACH'S RESOURCE GUIDE

With vendor listings by category, interviews with industry leaders and a comprehensive listing of meets/invitationals, The Coach's Resource Guide is designed with coaches and gym owners in mind!

AD CLOSE: 12/15/25

Thank you for your commitment to meeting our deadlines – we appreciate your partnership and dedication to making each issue a success!