

Whether you're a **gymnast, coach, club owner, parent** or **fan**, *Inside Gymnastics* has something
for everyone! Insightful articles, personality profiles,
columns from Olympic legends, plus fashion, fitness,
nutrition, product spotlights and more - all with
stunning photography!

COMPETITIONS • CAMPS • LEOTARDS, UNIFORMS & APPAREL • FITNESS • NUTRITION • COACHING + Wore.









6 ISSUES PER YEAR

EDITORIAL CALENDAR

JANUARY/FEBRUARY

BIG YEAR, BIG PLANS

- Fundraising 101
- Summer Camp Directory
- Mental Resiliencey
- + BONUS DISTRIBUTION AT INVITATIONALS

AD CLOSE: 12/12/23

MARCH/APRIL

ARTISTIC EVOLUTION

- Road to Paris
- Artistic Class of 2024
- NCAA Preview
- + BONUS DISTRIBUTION AT INVITATIONALS

AD CLOSE: 2/9/24

MAY/JUNE

CONGRESS ISSUE + OLYMPIC DREAMS

- 2024 Lovely Leotard and Apparal Challenge
- Hot Products at Congress
- NCAA Champions
- + BONUS DISTRIBUTION AT CONGRESS AND NATIONALS

AD CLOSE: 4/15/24

JULY/AUGUST

OLYMPIC FEVER: PARIS 2024 PREVIEW

- Ones to Watch
- Competition Calendar
- Olympic Trends
- + BONUS DISTRIBUTION AT CONGRESS AND NATIONALS

AD CLOSE: 6/10/24

SEPTEMBER/OCTOBER

THE OLYMPIC COMMEMORATIVE ISSUE

- Global Showdown & Results
- Goal Setting
- Celebrating Olympic Achievement

COLLECTORS EDITION

AD CLOSE: 8/19/24

NOVEMBER/DECEMBER

GOLDEN HOLIDAY DREAMS

- Holiday Gift Guide
- All Eyes on 2025
- Reader's Choice
- + BONUS DISTRIBUTION AT INVITATIONALS

AD CLOSE: 10/17/24